MEMORANDUM

TO: Professor Evia

FROM: Jasmine Ayazi

DATE: 19 September 2018

SUBJECT: Project Evaluation

This magazine and page layout project was an exciting start to the year because it focused on a lot of skills I haven’t tapped into yet pertaining to my major. It was a good way to figure out what I could spend the rest of the semester focusing on and improving upon in order to learn best in this course.

**Challenges**

Although this project was exciting and new, it didn’t come without some challenges. Most of them were due to the hardships of figuring out new software and playing around with different ideas.

* InDesign was a lot harder to figure out than I originally thought it would be
* Finding images online that didn’t need to be copyrighted was difficult as most of them required citations

**Successes**

Overall, the project was completed on time and looked aesthetically pleasing to the eye, as well as checked off and approved by each team member.

* The team worked together very well
* Our great communication skills helped us complete this project in a timely manner without much stress
* I learned new skills pertinent to my major with the help of my group

**Areas for improvement**

* Reading the textbook more in depth would help with some design aspects
* Being more hands on with the design process would give me more confidence with working with the software in the future

**Resources that helped**

* Lynda.com

As a visual learner, Lynda.com was a lot more helpful than the textbook since it showed everything as it was taught. This made it a lot easier to follow along with the guides and learn inDesign through the website.

* Classmate briefs of the textbook

Listening to my classmates speak about the book at the beginning of each class was crucial because they were able to pick and choose the most important aspects of the chapter and share it with the rest of us.

**Teammate evaluation**

The team was built of individuals whose strengths matched up perfectly for this assignment. We were able to get along great and come together to decisions for our magazine.

* Aubrey did an excellent job designing the cover based upon our group discussion of what we wanted the cover to look like
* Aubrey executed the group vision and completed the cover in a timely manner
* Mia was great with designing the spread and taking in new ideas and critiques from the group
* Tahreem added her excellent writing skills to the group and completed the article based upon things we had discussed as a group

Overall, the group dynamic was wonderful and very efficient for this project. We all worked together great and everyone did their part on time. We were able to communicate our thoughts to one another and take in advice when given. My group of me, Aubrey, Mia and Tahreem had a wonderful dynamic among us and we tended to agree on major issues regarding this project. We all stayed and worked hard during class time which helped us have minimal outside-class-work-time. This was efficient as we were able to maximize our time in class to work hard and get things done as all four of us were present every class. I would definitely love to work with these girls again because I think the entire process went very smoothly. It was a great experience working on these layouts.

Thank you for taking the time to read this, it is much appreciated.